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## Todd E. Brody

### Partner

San Francisco

### Details

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Todd Brody serves as outside general counsel to a wide range of owner-operated businesses, private equity-backed companies, and public company subsidiaries.

Todd has particular expertise in the areas of advertising, marketing, communications, consulting, and design. He also has deep experience working with technology, consumer product, apparel, and professional services companies.

Todd and his team help clients with virtually every challenge and milestone they face, including ownership and partnership matters, executive retention and incentive arrangements, complex contract negotiations, IP matters, M&A, and more.

Todd is co-chair of the Corporate department and head of the Creative Services practice.

Current and recent clients include:

- Ammunition (design)
- Barrett SF (advertising)
- Bonfire Labs (digital content production)
- CamelBak (consumer products)
- Callen (advertising)
- Chapter (consulting)
- Eleven (advertising)
- Grow Marketing (event marketing)
- Helinox (consumer products)
- Mekanism (advertising)
- New Company Design Group (design)
- NYDJ Apparel (apparel)
- Remedy Interactive (SAAS)
- SYPartners (consulting)
- Venables/Bell & Partners (advertising)
- Wolfgang (advertising)

Todd received his B.A. in political science and international relations from the University of California, Los Angeles in 1991. After working in Japan, he earned his J.D. from UC Hastings College of the Law in 1996 where he served as editor-in-chief of the Hasting International and the Comparative Law Review and was president of the Momiji Japanese Law Society.

### Professional Activities

Todd clerked for Chief Justice Ronald T.Y. Moon of the Hawaii Supreme Court (1996-1997) and externed with David Alan Ezra of the United States District Court for the District of Hawaii (1995). Todd also spent time in Japan with the Japan Exchange Teaching (JET) Program and interning with the legal department of the consumer products manufacturer Kao Corporation. Todd is conversant in Japanese.

## Education

J.D., University of California, Hastings College of the Law (1996)

B.A., University of California, Los Angeles (1991)