

Todd E. Brody

Partner

San Francisco

Details

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Todd Brody serves as M&A lead counsel and outside general counsel to a wide range of clients, including privately-held owner-operated businesses, private equity backed companies, and public company subsidiaries.

Todd has significant experience and expertise in the world of advertising, media, digital and performance marketing, strategic communications, and design.

Todd's principal focus is on leading clients through M&A transactions involving private, private equity and public companies, on both the sell-side and the buy-side. Todd and his team also work with clients on a variety of other needs faced by growing businesses, including restructuring, ownership and partnership matters, executive retention and incentive arrangements, general employment needs, complex contract negotiations, and intellectual property matters.

Clients include:

- Ammunition (design)
- Bonfire Labs (digital content production)
- Cartwright (advertising)
- Chong + Koster (advertising / media)
- Eleven (advertising)
- FIG (advertising)
- Gallagher & Associates (museum design)
- Giant Spoon (advertising)
- Grow Marketing (event marketing)
- HAYMAKER (advertising)
- Herman-Scheer (brand strategy)
- Inkhouse (integrated PR)
- Jump 450 Media (digital media)
- Lumina (B2b tech PR)
- Mekanism (advertising)
- Neil Patel Digital (digital marketing)
- New Company Design Group (design)
- SYPartners (strategic consulting)
- Venables/Bell & Partners (advertising)
- Wolfgang (advertising)

Todd earned his J.D. from the University of California College of the Law, San Francisco (UC Law SF) where he served as editor-in-chief of the International and the Comparative Law Review and was president of the Momiji Japanese Law Society. Todd received his B.A. in political science and international relations from the University of California, Los Angeles (UCLA). Before law school Todd lived in Japan working with the Japanese government's Japan Exchange & Teaching (JET) Program, and returned during law school to intern with the legal department of Kao Corporation.

Professional Activites

Todd clerked for Chief Justice Ronald T.Y. Moon of the Hawaii Supreme Court and externed with the Honorable David Alan Ezra of the United States District Court for the District of Hawaii.

Education

- J.D., University of California College of the Law, San Francisco (1996)
- B.A., University of California, Los Angeles (1991)