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## Scott C. Hall

### Partner

San Francisco

### Details

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Scott Hall's practice focuses on complex civil litigation, including consumer class actions, trademark and copyright infringement actions, and other commercial litigation at the trial and appellate levels. His clients include companies in the financial, food and beverage, electronics, technology, and telecommunications industries.

Scott also advises clients on data privacy and cybersecurity issues, including in response to data breaches, and has been certified by the International Association of Privacy Professionals (IAPP) as a Certified Information Privacy Professional for U.S. laws and regulations (CIPP/US). He has also conducted numerous internal investigations on behalf of audit and special committees in connection with inquiries and proceedings by law enforcement and regulatory agencies.

Prior to joining Coblentz, Scott was a litigation associate at Sullivan & Cromwell LLP and Quinn Emanuel Urquhart & Sullivan LLP in Silicon Valley. Scott served as a law clerk to the Honorable William W Schwarzer of the United States District Court for the Northern District of California, sitting by designation on the U.S. Courts of Appeals for the First, Third, Sixth and Ninth Circuits.

Scott earned his law degree, cum laude, from Harvard Law School in 2004, where he served as an Executive Editor of the Harvard Journal of Law and Public Policy. He received his B.A. in Political Science, cum laude, from Brigham Young University in 2000.

### Notable Representations

Advised clients in financial services and other industries regarding data privacy issues and responses to data breach incidents.

Represented several major music labels in copyright infringement action in federal court against online music service, obtaining favorable settlement for music labels.

Obtained Fifth Circuit affirmance of summary judgment order disposing of putative consumer class action for alleged false advertising.

Achieved dismissal, at pleading stage, of petition for writ of mandate challenging county enforcement actions as violations of California Environmental Quality Act.

Represented Fortune 500 company in connection with U.S. Department of Justice antitrust investigation, resulting in no action taken against company.

Represented Samsung Electronics Co. in connection with patent, trademark and trade dress infringement claims related to smartphone and tablet computer products brought by Apple Inc. in federal court and in the U.S. International Trade Commission.

Represented publicly traded technology company in securities class action and related shareholder derivative suit arising from company's restatement of financials involving \$2 billion loss of market capitalization, obtaining dismissals with prejudice.

Represented global company in connection with potential violations of Foreign Corrupt Practices Act in multiple countries, obtaining favorable settlement, including non-prosecution agreement with U.S. Department of Justice and deferred prosecution agreement with Securities and Exchange Commission.

## Professional Activities

Scott is a member of the State Bar of California, the Bar Association of San Francisco and the Santa Clara County Bar Association. He is admitted to practice in all federal districts in California, as well as before the Fifth, Ninth and Tenth Circuit Courts of Appeals, and the United States Supreme Court.

## Publications & Speaking Engagements

- [“GPS Monitoring Of Employees In California: Do You Know Where Your Employees Are? Are You Allowed To Know?”](#) (March 15, 2019)
- [“The California Consumer Privacy Act Is Coming. Is Your Business Ready?”](#) (March 8, 2019)
- [“Assessing Drone Industry Successes & Challenges as the FAA’s Small Commercial Drone Rule Turns 1”](#) (September 2017)
- [“Five Lessons All Companies Can Learn From The Equifax Data Breach”](#) (September 2017)
- [“Latest Target Settlement Underscores Importance of Data Security Practices”](#) (June 2017)
- [“Registration Rule Decision Invites Congress to Expand FAA Authority Over Hobby Drones \(Or Not\)”](#) (May 2017)
- [“The Drone Privacy and Transparency Act of 2017: Overdue or Over-reaching?”](#) (March 2017)
- [“Drone Rules Raise Preemption Questions,”](#) The Daily Journal (August 16, 2016)
- [“Property Rights to the Periphery of the Universe or Only to the Rooftop? The Effects of Drones on Airspace Rights in California and Where to Go From Here,”](#) California Real Property Journal Vol. 34, No. 1 (2016)
- [“Legal Framework Lacking in the Age of Drones,”](#) The Daily Journal (April 22, 2016)
- [“Paparazzi Lose, Hobbyists Win on Drones,”](#) The Daily Journal (October 15, 2015)
- [“The Indian Law Canons of Construction v. The Chevron Doctrine: Congressional Intent and the Unambiguous Answer to the Ambiguous Problem,”](#) 37 Conn. L. Rev. 495 (2004)

## Education

J.D., cum laude Harvard Law School (2004)

B.A., cum laude Brigham Young University (2000)