

Lindsay M. Gehman

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Details

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Lindsay Gehman serves as outside general counsel to a variety of technology companies, fashion and lifestyle companies, and advertising, marketing, PR and creative services agencies, and advises business teams on diverse and complex corporate and securities law matters, including entity formation, corporate governance, corporate finance, mergers and acquisitions, commercial contract issues, advertising and marketing issues, social media and privacy issues, and intellectual property issues.

She also provides guidance on an extensive range of commercial and operational transactions. She structures and manages the entire drafting, review and negotiation process for a broad spectrum of commercial contracts, including service, supply, software, intellectual property and non-disclosure agreements.

Lindsay is co-chair of the firm's diversity committee and former co-chair of the firm's Corporate practice.

Lindsay earned her J.D. from Loyola Law School, where she received a full academic scholarship, was named to the Dean's Honor List and served on the Loyola of Los Angeles Entertainment Law Review. She received a B.A. in Business Economics from the University of California, Los Angeles.

Professional Activities

Lindsay is a member of the California Bar and the American Bar Association. She is a former member of the Justice & Diversity Center Board.

Publications & Speaking Engagements

- Author, "[Beyond the FTC: Consumer Class Actions Are Redefining Influencer Marketing Risk](#)" (June 2025)
- Author, "[Five Essential Provisions to Ensure an Effective Influencer Agreement](#)," Daily Journal (May 2018)
- Panelist, "Who Says: The Impact of Digital Influencers," Rise & Shine (October 2017)
- Author, "[Influencer Marketing: Best Practices for Advertisers & Agencies](#)" (March 2017)
- Speaker, "Copyrights 101 for the Fashion Business," SFMade (March 2017)
- Speaker, "MADE IN USA: What Fashion Designers and Manufacturers Need to Know," SFMade (February 2015)
- Speaker, "Fashion Rules! (And Laws)," SFMade (June 2014)
- Author, "Deleting Online Predators Act: 'I Thought it was MySpace': How Proposed Federal Regulation of Commercial Social Networking Sites Chills Constitutionally Protected Speech of Minors," 27 Loyola of Los Angeles Entertainment Law Review 155 (2007)

Education

- J.D., Loyola Law School (2007)
- B.A., University of California, Los Angeles