

# Katherine Gianelli

## Associate

San Francisco

## Details

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Katherine (Kat) Gianelli specializes in trademark prosecution and enforcement, technology transactions, and intellectual property counseling.

Kat advises clients on the selection, clearance, registration, and maintenance of trademarks both domestically and internationally. This includes conducting trademark clearance searches through the U.S. Patent and Trademark Office database and other online resources, responding to office actions, managing foreign counsel in international trademark prosecution efforts, and enforcing trademark rights via monitoring, cease and desist letters, oppositions, and Uniform Domain-Name Dispute Resolution Policy (UDRP) proceedings. She also advises clients on copyright matters, right of publicity licensing, and advertising industry-specific concerns. She works closely with advertising agency clients to address copyright and publicity issues.

Kat assists with negotiating and drafting a variety of agreements involving technology and intellectual property, including license agreements, SaaS agreements, and data use agreements. She also provides counsel on the intellectual property components of mergers and acquisitions, conducting due diligence, and reviewing IP provisions within deal documents.

Before becoming an attorney, Kat worked as an IP paralegal, where she filed copyright registration applications with the U.S. Copyright Office and managed a copyright portfolio comprising over 200 registrations. She also conducted intellectual property policing and enforcement through online monitoring, including handling DMCA takedown notices, domain name disputes, and license compliance matters.

Prior to joining Coblentz, Kat was an associate with Morgan Lewis & Bockius LLP.

Kat earned her J.D. from the University of California College of the Law, San Francisco (Hastings) in 2023. She received her B.A. from the University of California, Berkeley in 2018.

# Notable Representations

## *Notable Representations*

- *Elevate Credit Service, LLC v. Teodor Hansen*, Case No. D2025-1840 (WIPO) risecreditloansusa.com domain ordered transferred to complainant.
- *Elevate Credit Service, LLC v. Vinod Panchal, Empire Infocom*, Case No. D2025-1047 (WIPO) riseloanhub.com domain ordered transferred to complainant.
- *McEvoy of Marin, LLC v. Ferdian Marketing, gbo*, Case No. D2025-1627 (WIPO) mcevoyarts.org domain ordered transferred to complainant.

# Publications & Speaking Engagements

- Co-author, “[CCPA Risk Assessment Requirements: What Businesses Need to Do Now](#)” (April 16, 2026)
- Speaker, “[Webinar: 2025 Privacy Overview – How to Ensure Compliance and Reduce Business Risk](#)” (October 21, 2025)
- Co-author, “[Updates to Children’s Privacy Federal and State Laws](#)” (September 3, 2025)
- Co-author, “[2025 Mid-Year Privacy Report](#)” (August 19, 2025)
- Co-author, “[Monkey Business No More: Ninth Circuit Rules NFTs Are Protected by Trademark Law, Confirms the Limits of Expressive Speech Protection, but Overturns Judgment of Likely Confusion](#)” (July 29, 2025)
- Co-author, “[U.S. Trademark Fee Changes and Increases Coming January 18, 2025—What Trademark Owners Should Know](#)” (November 19, 2024)

# Education

- J.D., University of California College of the Law, San Francisco (2023)
- B.A., University of California, Berkeley (2018)