

# Geena Yu

## Associate

San Francisco

## Details

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Geena Yu brings deep experience in nonprofit, tax, and corporate law. She advises a wide range of exempt organizations, including private foundations, public charities, supporting organizations, social welfare organizations, and business leagues. With a background that bridges nonprofit law, complex transactions, and high-impact philanthropy, Geena offers clients a uniquely broad and strategic perspective to help them achieve their goals with confidence.

Geena brings a strategic, client-centered approach to nonprofit operational and governance matters. She regularly advises on grantmaking, conflict of interest issues, unrelated business income tax, and property tax exemptions. She also supports donors and high-net-worth individuals with charitable giving strategies, including the creation of charitable entities, drafting charitable trust agreements, and facilitating the donation of complex assets.

Prior to joining Coblentz, Geena served tax-exempt organizations at San Francisco-based law firms, following her role as a Senior Associate at KPMG LLP, where she advised private equity and corporate clients on tax-efficient structures for buy-side transactions. She also held Vice President roles at MUFG Union Bank, focusing on global trust services and contract negotiation.

Geena earned her Master of Law in Taxation from New York University School of Law in 2020 and earned her J.D. from Tulane University Law School in 2015. She earned her B.A. in International Affairs, cum laude, from The George Washington University in 2012, where she was part of the University Honors Program.

## Publications & Speaking Engagements

- “Using Volunteers: Best Practices for Not-for-Profit Risk Management,” Practical Guidance, LexisNexis

## Education

- Master of Laws, New York University School of Law (2020) Taxation
- J.D., Tulane University Law School (2015)
- B.A., cum laude The George Washington University (2012)