
Brandi L. Brown

Partner

San Francisco

Wine Country

Details

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Brandi Brown is well versed in mergers and acquisitions, joint ventures, private securities offerings, leveraged buy-outs, and general corporate counseling of public and private companies. She represents a diverse group of clients, including private equity funds, privately held companies, individual investors, and international public companies, in a wide range of complex transactions. Brandi is the head of the firm's wine industry group.

She has particular experience in guiding brands and advertising companies through the latest issues impacting the advertising industry, such as promotions and interactive advertising campaigns, sponsorship agreements, social media and mobile advertising challenges and privacy issues, as well as advertising in regulated industries. She serves as outside general corporate counsel to a diverse group of clients including Manual LLC (design) and The Hatch Agency (public relations). She also advises E. & J. Gallo Winery (alcohol beverage products) and Numi Organic Tea (beverage products).

Brandi spent one year as an exchange attorney in Tokyo at the Japanese law firm of Atsumi & Sakai (formerly Atsumi & Partners) where she focused on cross-border commercial transactions. This experience gives her particular insight into the differences in business cultures, and she brings that valuable perspective to her practice.

Brandi graduated from the University of California, Los Angeles School of Law where she was Chief Articles Editor for UCLA Entertainment Law Review, and she received her B.A. magna cum laude in communications with a minor in government from California State University, Sacramento.

Honors & Awards

Brandi is continuously recognized by Super Lawyers in the Business/Corporate, Mergers & Acquisitions, and Securities & Corporate Finance categories and has also been recognized as a "Southern California Rising Star" in Corporate Securities. In 2017, Brandi was featured in an interview by Super Lawyers, [linked here](#).

Professional Activities

Brandi serves on the Board of Directors and is the Secretary of Women for Wine Sense, an education and networking organization for wine industry professionals.

Brandi externed for the Honorable Sheri Bluebond, U.S. Bankruptcy Court Central District of California (Summer 2001). She provides ongoing pro bono services to entrepreneurs and small business owners, including conducting presentations for the Small Business Administration in conjunction with the Lawyers' Committee for Civil Rights of the San Francisco Bay Area on Business Law Basics.

Publications & Speaking Engagements

- Speaker, "Hot Topics and Transactions," Practising Law Institute's Alcohol Law 2019 Program (May 2019)

- Speaker, “Lawyers and Social Media,” Women Wine Lawyers and Delicato Family Vineyards Women’s Leadership Initiative (March 2017)
- Speaker, “[Women in Conversation with Dr. Marcia McNutt](#),” Coblentz (October 2015)
- Speaker, “[MADE IN USA: What Fashion Designers and Manufacturers Need to Know](#),” SFMade (February 2015)
- Speaker, “[Fashion Rules! \(And Laws\)](#),” SFMade (June 2014)

Education

J.D., University of California, Los Angeles School of Law (2003)

B.A., magna cum laude California State University, Sacramento (2000)